



National Association of  
Conservation Districts

# **National Association of Conservation Districts**

## ***Program Updates and Opportunities***

**Ariel Rivers, PhD**  
**Pacific Region Representative**  
***National Association of Conservation Districts (NACD)***  
***OACD Annual Meeting | Nov. 9, 2020***

























National Association of  
Conservation Districts

# **NACD MISSION:**

***To promote the wise and responsible use of natural resources for all lands by representing locally-led conservation districts and their associations through grassroots advocacy, education and partnerships***

[www.nacdnet.org](http://www.nacdnet.org)





# NACD: 30,000' Level

- Established in 1946, NACD serves as the **unified, national voice** for the nearly 3,000 conservation districts across the US
- NACD's **member-driven board of directors selects conservation policy priorities** which are used to develop and review environmental and natural resources legislation
- We work to secure **adequate federal funding** for natural resources conservation programs





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# What We Do

## GRASSROOTS ADVOCACY

NACD advocates for nearly 3,000 conservation districts across the United States, ensuring federal policy and funding levels reflect the mission and goals of our district members.

## NEWS

NACD keeps our members informed of the latest conservation news affecting districts and their customers, newly available tools and resources and NACD's latest activities.

## MEMBERSHIP

NACD is your national association working side by side with conservationists nationwide to promote natural resource management at the grassroots level.

## EDUCATION

Educating young people about the benefits of conservation helps to ensure the next generation will be wise stewards of America's natural resources.

## EVENTS

NACD events provide conservation leaders nationwide with the opportunity to network, discover emerging technologies and services, develop education and outreach strategies and influence national conservation policy.





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# Who We Are: Structure



**President Tim Palmer**  
Truro, Iowa



**President-Elect  
Michael Crowder**  
West Richland, Washington



**Second Vice President  
Kim LaFleur**  
Plympton, Massachusetts



**Secretary-Treasurer  
Ian Cunningham**  
Pipestone, Minnesota



**Immediate Past President  
Brent Van Dyke**  
Hobbs, New Mexico



**Chief Executive Officer  
Jeremy Peters**  
Washington, D.C.



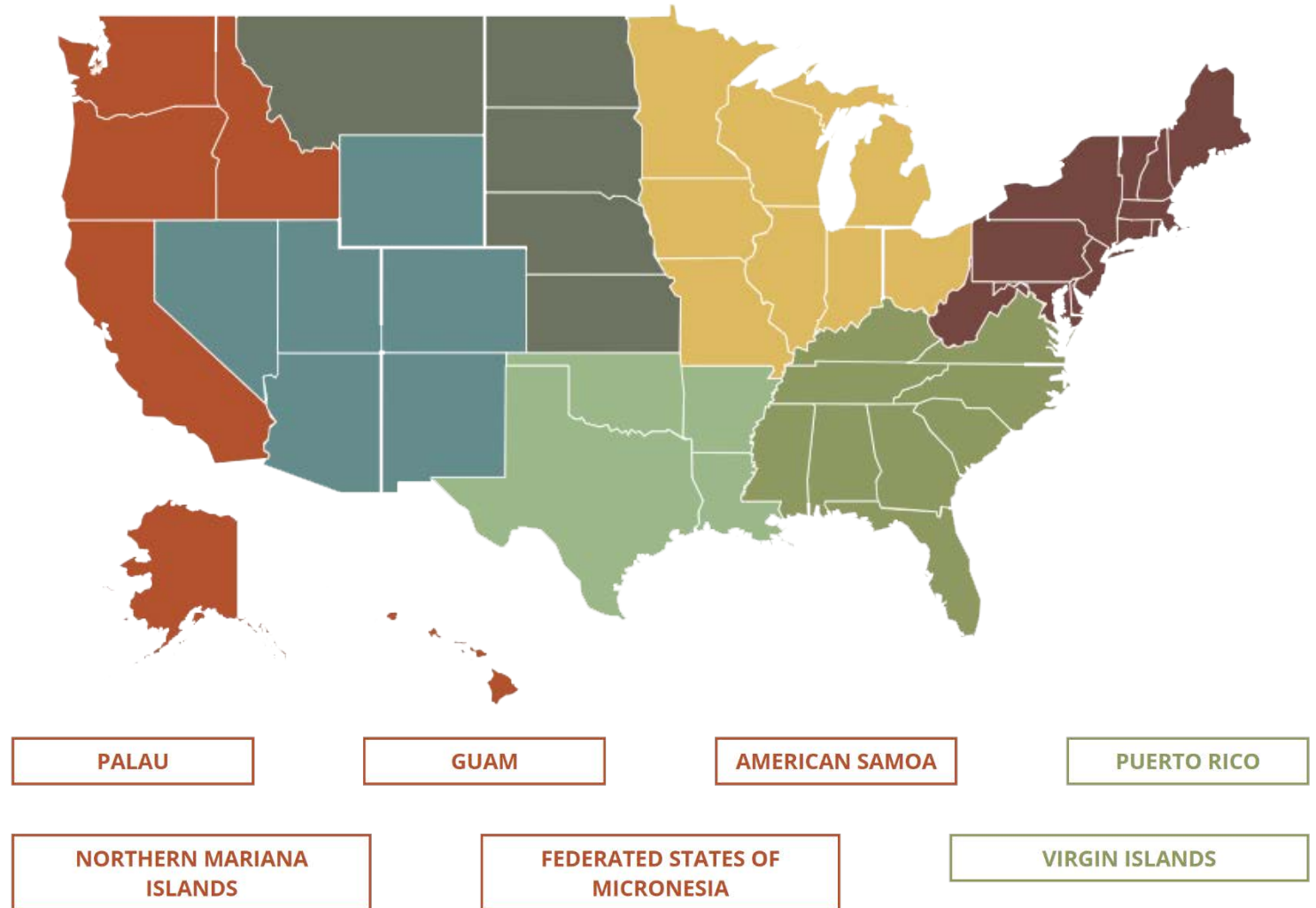


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# NACD: Regions

## **Pacific – 274 Members**

- 5 states:
  - Alaska
  - Washington
  - Idaho
  - California
  - Hawaii
- 6 territories:
  - Guam
  - American Samoa
  - Federated States of Micronesia
  - Commonwealth of Northern Mariana Islands
  - Palau



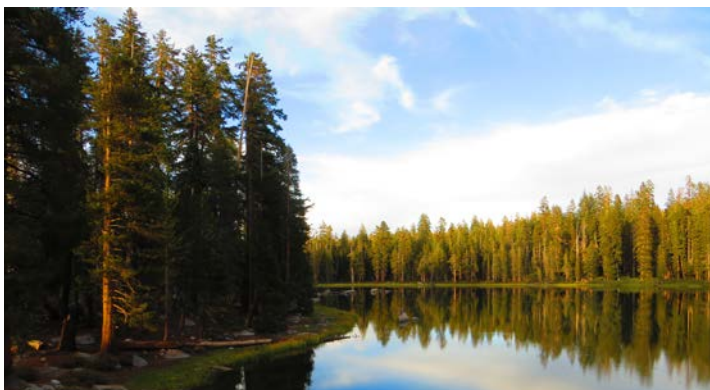




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# Advocacy

## Resource Policy Groups (RPGs)



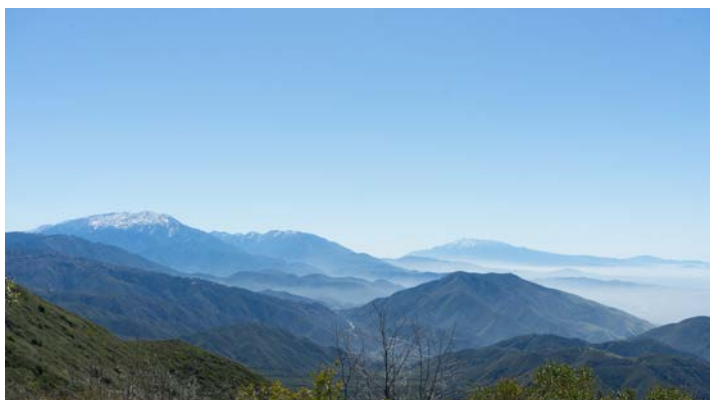
Forestry



Coastal



Tribal Outreach and Partnership



Public Lands

**Conservation Districts and Invasive Species Management**

The webinar featured representatives from conservation districts in Hawaii, Oregon and New Mexico discussing innovative, cross-boundary efforts to manage invasive species. The webinar was moderated by **Travis Thomason**, Director – Pacific Islands Area, NRCS. Panelists included **Mae Nakahata**, Director, Maui County Soil and Water Conservation District; **Michelle Delepine**, Invasive Species Program Manager, West Multnomah Soil and Water Conservation District; **Lindsey Karr**, WeedWise Specialist, Clackamas Soil and Water Conservation District; and **Debbie Hughes**, Executive

**Conservation Districts and Invasive Species Initiative**

**WEBINAR SERIES**  
THURSDAY, MARCH 21, 1

**Conservation Districts and Invasive Species Management**

**MODERATOR:**  
• Travis Thomason, Director – Pacific Islands Area, Natural Resources Conservation Service

**PANELISTS:**  
• Mae Nakahata, Director, Maui County Soil and Water Conservation District

Invasive Species



Urban and Community





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# Forestry RPG



***Support for legislation  
Publications and Reports  
Learning Opportunities***





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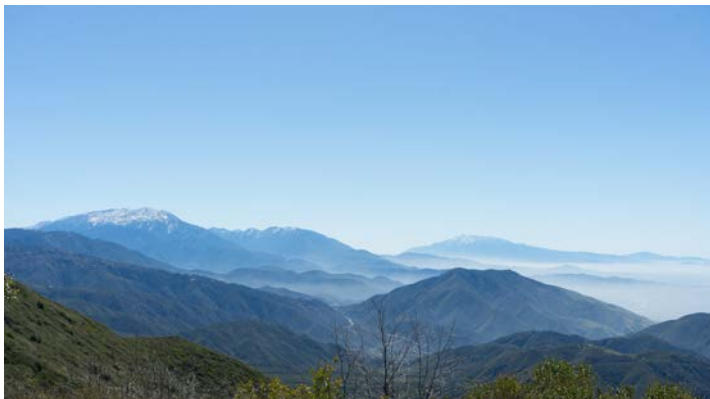
# RPG Updates



Coastal



Tribal Outreach and Partnership



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Invasive Species





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# RPG Updates



**Urban and Community**

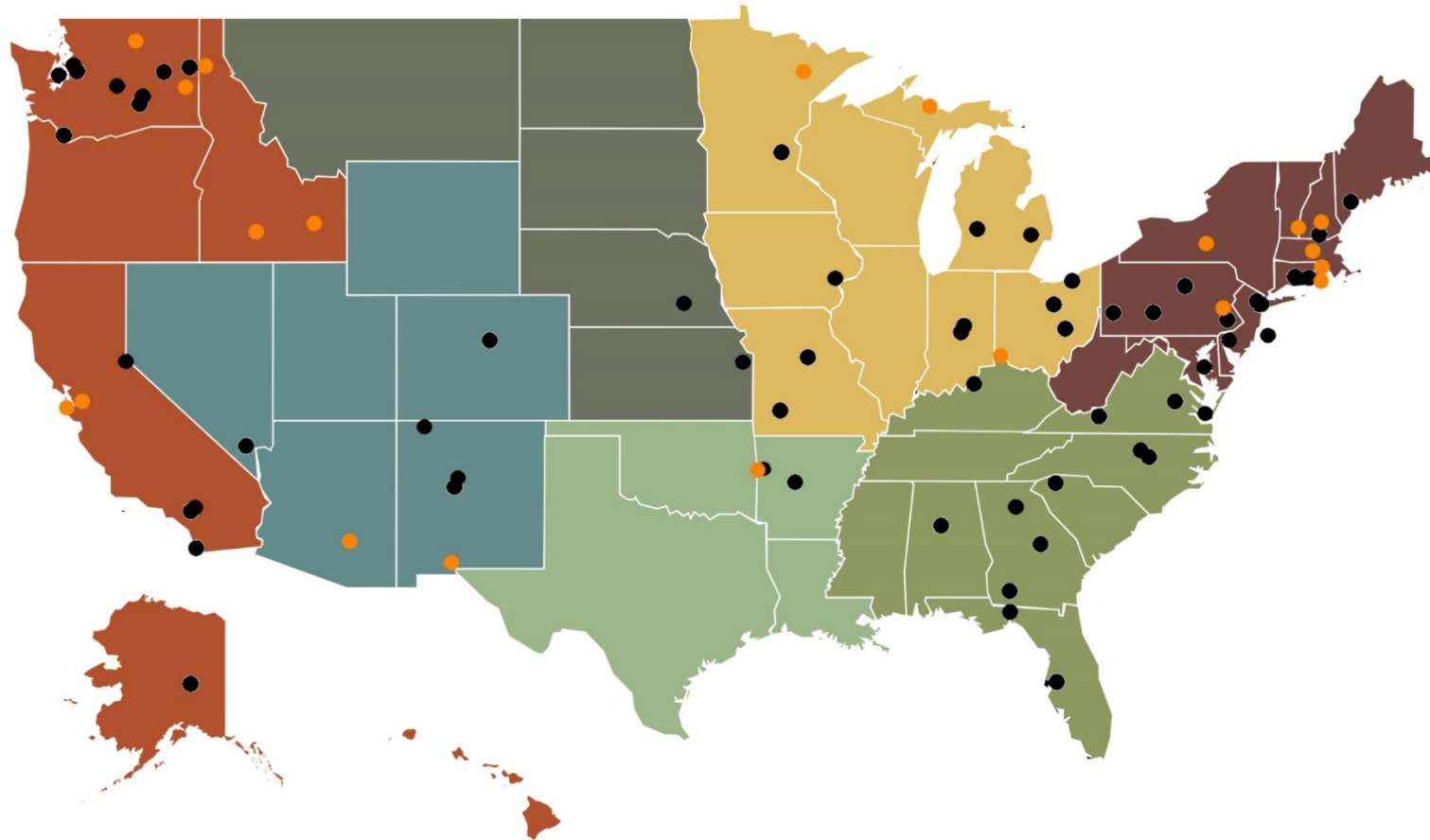




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# Urban Agriculture and Community Grants

*Since 2016, \$4 million in grants have been delivered to 81 conservation districts in 34 states*







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# Urban Agriculture and Community Grants

Grants support urban food security, school gardens, beginning farmer training programs, small livestock (bee) outreach, learning gardens, ***small-scale conservation practices***, etc.



Zion Garden Park Demonstrations,  
CD of Southern Nevada  
*2016 Awardee*



Community Soup Night, featuring food made by  
the local schools, Nevada Tahoe CD  
*2017 Awardee*





# URBAN AND COMMUNITY

When conservation districts were first established in the Dust Bowl era, they mostly worked with farmers, ranchers and forest owners. But landscapes have changed, and districts have adapted.

Like other types of landscapes, urban and suburban communities face natural resource challenges. Water quality and quantity, air quality, non-native species, habitat degradation and reductions in open space all affect land-use management in developed and developing areas.



## What We Do

[Soil](#)[Forestry](#)[Federal Policy](#)



## Webinars

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The third Thursday of every month, NACD features conservation districts and their urban and suburban conservation work through interactive webinars. The presentations are sponsored by The Scotts Miracle-Gro Company and archived by year on [NACD's webinar page](#).

## Resources

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**Backyard Conservation: Lawns and the Environment Program** – This outreach and education program was developed by the Ohio Federation of Soil and Water Conservation Districts, the Ohio Department of Natural Resources and The Scotts Miracle-Gro Company to help conservation districts team-up with urban and suburban property owners to improve soil and water quality. Among the recommended best management practices (BMPs) for landowners are proper mowing techniques and improved grass clipping and leaf management. The program also provides critical information to communities that need to meet National Pollutant Discharge Elimination System (NPDES) Phase II [outreach requirements](#).

**Inventory of Conservation Districts' Urban and Community Conservation Activities** – This document details the resources and tools districts are using as they work with homeowners, municipalities and developers to put conservation on the ground in urban or urbanizing areas. Topics addressed include soil management, water quality and small acreage/farmland protection.

**New Landowners Manual** – This manual is a great resource for current and prospective landowners to have on hand. It communicates solutions to a number of land management issues and was compiled by NACD member districts and partners.

[WATER RESOURCES](#)

[SOIL RESOURCES](#)



# NACD Urban and Community Conservation Webinars



NACD's Urban and Community Conservation Webinars are held from 12:00 p.m. – 1:00 p.m. ET on the third Thursday of each month. This webinar series, sponsored by The Scotts Miracle-Gro Company, features the projects and programs led by conservation districts and their collaborators, and often imparts strategies for securing funding and structuring urban conservation initiatives.

There is no cost to participate, but space is limited, so please RSVP to NACD Senior Advisor [Debra Bogar](#) to reserve your space. To listen to and view webinar presentations from previous Fiscal Years (FY), click below.

## FY 2020

MONTH	TOPIC	PRESENTER(S)
October 17, 2019	<a href="#">Water Quality Outreach Campaigns</a>	Greenville County SWCD, S.C. ( <a href="#">Presentation 1</a> ) ( <a href="#">Presentation 2</a> )
November 14, 2019	Engaging Your State Forestry Agency for Urban and Community Forestry	National Association of State Foresters, D.C. State Forestry Agency, S.D. State Association, S.D.
December 19, 2019	Developing a Successful Community Wildfire Preparedness Program	State Natural Resources Department, Wash. Whidbey Island CD, Wash. Cascadia CD, Wash.
January 16, 2020	Federal Urban Waters Program	Environmental Protection Agency, Washington, D.C. (invited) TBD
February 20, 2020	Outdoor Water Savings Research	Scotts Miracle-Gro Foundation

[Issue Papers](#)

[District Job Board](#)

[Technical Assistance Grants](#)

[2018 TA Grants](#)

[2019 TA Grants](#)

[District Guides](#)

[NACD Reports](#)

[Webinars](#)

[Annual Awards](#)

[Conservation Planning Boot Camp](#)





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# November Webinar

## NACD Urban and Community (U&C) Conservation Webinars

### Yard By Yard Community Resiliency Project

**REGISTRATION IS FREE!**

#### WHAT

The Oklahoma County Conservation District (OCCD), in conjunction with the Oklahoma Association of Conservation Districts (OACD), recently launched the Yard by Yard Community Resiliency Project. Learn about the development of this new program in the next NACD Urban and Community (U&C) Conservation webinar

#### WHEN

Thursday, Nov. 19, 2020 from 12:00-1:00 p.m. Eastern



**Kevin Mink**  
Urban Soil Health  
Specialist,  
Oklahoma County  
Conservation District

**PRESENTER**



Learn more and register at [nacdnet.org/webinars](http://nacdnet.org/webinars)





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# UAC GRANTS OPEN SOON!



<https://www.nacdnet.org/about-nacd/what-we-do/urban-and-community/>



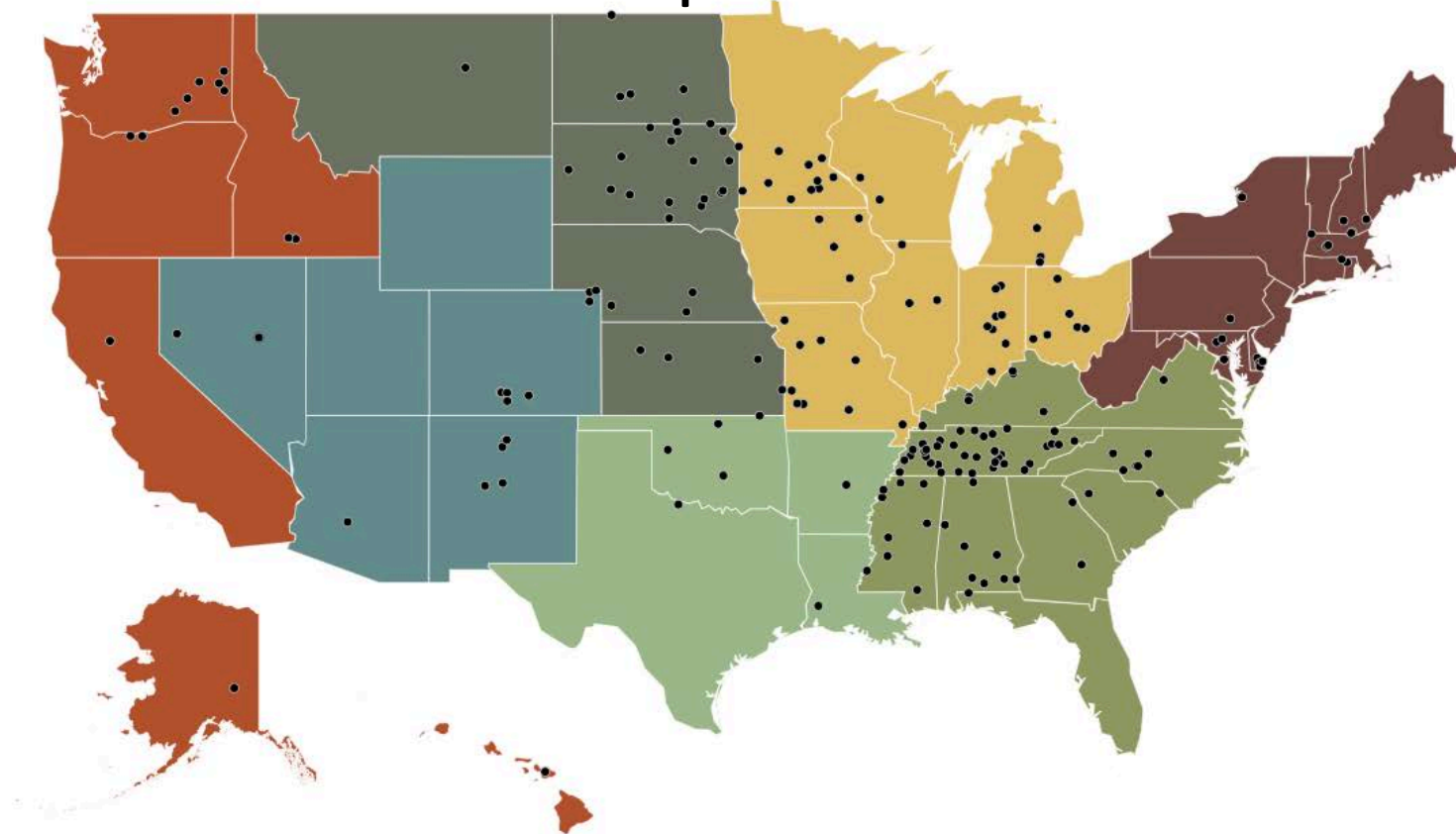


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# Soil Health Champions

## *Over 200 Champions Nationwide*

Goal: To increase the adoption of soil health systems by landowners and operators nationwide.







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# Soil Health Champions



Noah Williams

*Wasco County Soil and Water Conservation District*

**A peer-to-peer network**  
of ranchers and  
foresters who apply and  
promote the use of soil  
health practices





# Soil Health Champions

## Responsibilities:

- Conduct soil health outreach in their communities
- Report their outreach activities to NACD

## Benefits:

- Peer-to-peer exchange
- Access to new technologies, services, resources, research
- Efforts and message will get broader, national recognition

## What role does NACD play?

- Provides exclusive access to offers, technologies and information specific to soil health and conservation, including a quarterly bulletin



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# Soil Health Champions

## Soil Health Champion Network Bulletins

Summer 2015	Fall 2015	Winter 2015	Spring 2016	Summer 2016
Fall 2016	Winter 2016	Spring 2017	Summer 2017	RSET Special Edition
Fall 2017	Spring 2018	Summer 2018	Fall 2018	Spring 2019

## Soil Health Champion Network Webinars

### Farm Finance and Conservation, Does it Pay?

Alan Grafton, principal of K-Coe Isom, hosts this webinar, where three growers let us dig into their books. We will take a look at several aspects of conservation, and how they can impact the bottom line. These practices not only involve the grower, but some of their key partners in the value chain. This study resulted in a report released Sept. 2018, entitled "How on-farm conservation can generate financial value".

ARCHIVED WEBINARS



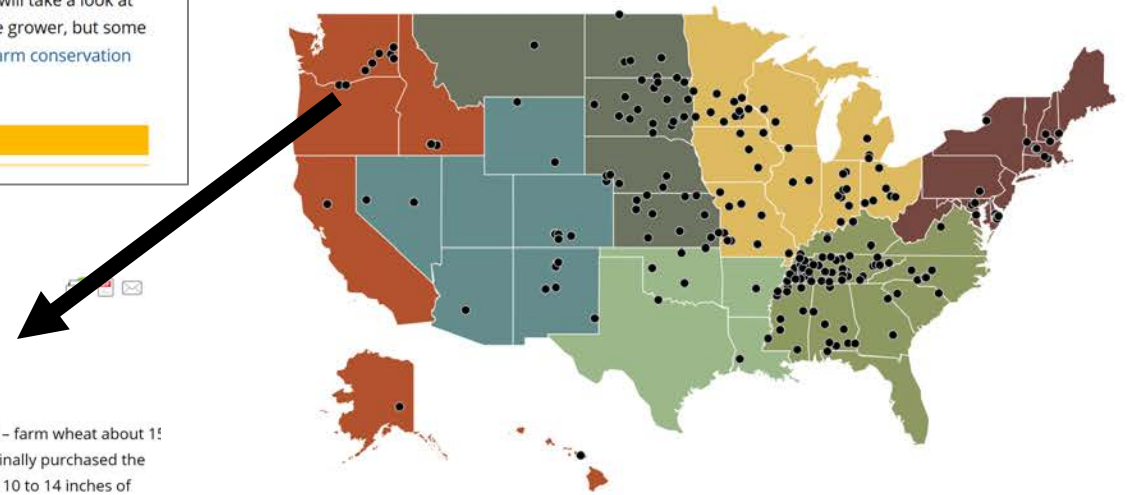
Noah Williams

Wasco, Oregon

Wasco County Soil and Water Conservation District

Noah Williams and his wife – an employee of the Sherman Soil and Water Conservation District – farm wheat about 11 miles east of The Dalles in Wasco County, as well as in neighboring Sherman County. Noah originally purchased the main farm in Wasco from his grandfather 11 years ago. There, he told NACD, he receives about 10 to 14 inches of annual rainfall – 85 percent of which falls as rain or snow in October through March.

After getting out of the Coast Guard in 1997, Noah started farming in the Columbia River Gorge basin where the soil is a fragile, wind-blown silt and slopes range from 5 to 45 percent. "I get lots of wind in my area, mainly from mid-spring to mid-fall, with short breaks in between that we take advantage of to spray," Noah said. "In 2004, I purchased my first air drill and started direct seeding into chemically fallowed ground, which has worked wonders for me. I have been able to rid my fields of morning glory – as we call it – or bind weed, raising my yields by 20 bushels per acre by conserving more moisture and actually being able to fight



<https://www.nacdnet.org/get-involved/soil-health-champions-network/>





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# Youth Education

*NACD members can access  
stewardship & education materials  
free of charge*

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**Stewardship Week 2021:**  
**April 25 – May 2**  
*Healthy Forest,  
Healthy Communities*



*Free materials and print on demand services available at an affordable price!*



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# What We Do: Events

**Opportunities for Networking,  
Educational Breakout Sessions,  
Skill-Building Seminars, etc.**

***2021 NACD Annual Meeting***

Virtual | February 1-10, 2021







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# NACD MEMBERSHIP

## Membership Incentives

[Click here](#) to learn more about NACD's dues structure.

### **PLATINUM LEVEL: \$3,001+**

- 2nd registration free to NACD Annual Meeting
- 2 invitations to NACD President's Reception at NACD Annual Meeting
- 20% off a single purchase of \$100 or more from the NACD Marketplace (excluding sale/clearance items)
- Recognition in the NACD Annual Report

### **DIAMOND LEVEL: \$1,776 – \$3,000**

- 2nd registration half-price to NACD Annual Meeting
- 1 invitation to NACD President's Reception at NACD Annual Meeting
- 15% off a single purchase of \$100 or more from the NACD Marketplace (excluding sale/clearance items)
- Recognition in the NACD Annual Report

### **GOLD LEVEL: \$775 – \$1,775**

- 10% off a single purchase of \$100 or more from the NACD Marketplace (excluding sale/clearance items)

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To learn more about your district's NACD membership or how you can be a part of NACD's unified voice on conservation, contact NACD Director of Membership [Kimberly Uldricks](#).



# Oregon Membership: FY20

- Members paid over **\$17,683** in dues to NACD during FY 2020
  - Average of \$631 per member
- *Dues increased by over \$3,000 in FY 2019*
- 28 of 46 members (60.8% of Oregon members) – *up 1 members from FY 2020*





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# District Grant Program



## Friends of NACD

***\$2,500 Grants, Unrestricted***

<https://www.nacdnet.org/get-involved/friends-of-nacd/>



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# Friends of NACD – Butte SWCD



<https://www.nacdnet.org/get-involved/friends-of-nacd/>





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# Friends of NACD – Richland SWCD



 Richland Soil and Water Conservation District is at University of South Carolina. October 28 at 9:13 AM · Columbia, SC · 🌐

★★★★ We held our first Seed Sanctuary COVID-19 friendly volunteer event yesterday! Karen Campbell, a University 101 instructor, invited us to host an hour of community service during her Tuesday class. Freshman students packed away seeds and learned how free seeds can make a positive impact on their communities! It felt good to be back in a classroom — thanks for having us! ★★★★★



8 1 Share

Like Comment Share

Write a comment...

<https://www.nacdnet.org/get-involved/friends-of-nacd/>



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# Friends of NACD



***District Grant  
Applications due  
Nov. 30***

[https://www.nacdnet.org  
/get-involved/friends-of-  
nacd/](https://www.nacdnet.org/get-involved/friends-of-nacd/)





# Membership: Online Resources

Subscribe

Marketplace

Contact

## MEMBERS ONLY SECTION

Welcome to NACD's Members Only section!

Thank you for supporting your national voice for conservation by completing your NACD membership dues payment. Here you'll find an array of timely and relevant resources for conservation districts and state/territory associations to utilize. NACD regularly adds free, easy-to-download content to this page, so make sure to check back frequently.

Are you an NACD Board Member or alternate? Please visit the [NACD Board of Directors secure webpage](#) for additional materials.

DISTRICT JOB BOARD

POST A JOB

## CONTENT CATEGORIES

NACD Resources

Outreach

District Operations

NACD Reports

NACD News

NACD District Guides

## NAVIGATION

Members Only Section

[Board of Directors Page](#)

## ACCOUNT MANAGEMENT

Click the Account Management headline above to:

- Update NACD username and password
- Manage subscription preferences
- View store orders
- Manage membership



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# News

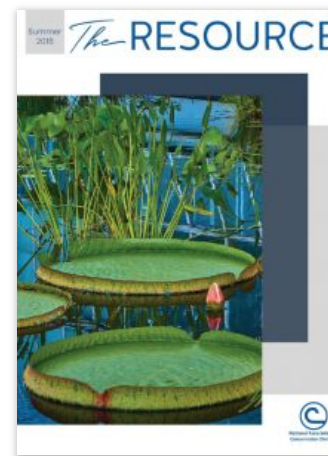
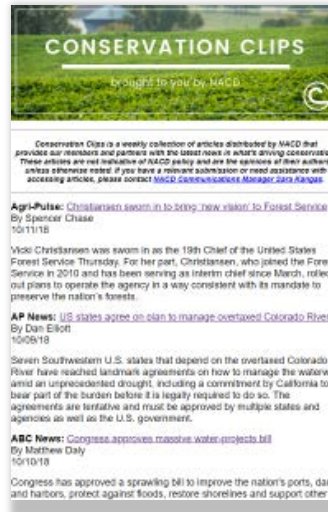
## eResource

Weekly collaborative newsletter delivered every Tuesday; **13,200 subscribers** with nearly **13,300 subscribers**



## Conservation Clips

Weekly conservation news round-up distributed on Friday morning with **over 12,800 subscribers**



## The Resource

Electronic and print; quarterly publication delivered electronically and one printed version to **3,000+** districts



## Forestry Notes

Monthly publication with nearly **13,300 subscribers**





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<https://www.nacdnet.org/nacd-staff/>



**Ariel Rivers**

925-290-8925

Pacific Region Representative | Livermore,  
California

**Ariel-Rivers@nacdnnet.org**



**Kimberly Uldricks**

202-547-6223

Director of Membership | Washington, D.C.

**Kimberly-Uldricks@nacdnnet.org**









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Every acre,



every American,



every day.

